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Interviews: 501 likely Dem primary voters
Dates: February 12-16, 2021

FINAL

Study #14025
NYC Election Survey
February 2021

40 Male 60 Female [109]

Please note: all results are shown as percentages unless otherwise stated.

S1. Are you currently registered to vote in New York?

Yes, registered	100	CONTINUE	[139]
No, not registered	-	TERMINATE	
Not sure	-		

S2. Are you registered to vote as a Democrat, a Republican, in some other party, or with no party affiliation?

Registered--Democrat	100	CONTINUE	[140]
Registered—Republican	-	TERMINATE	
Registered--other party	-		
Registered—unaffiliated.....	-		
Not sure	-		

S3. I know it is a long way off, but what are the chances that you will vote in the June Democratic primary election for mayor and other citywide offices? Are you certain to vote in that election, quite likely to vote, just somewhat likely to vote, or not that likely to vote in the June Democratic primary election?

Certain to vote	78		[141]
Quite likely to vote	22	CONTINUE	
Just somewhat likely to vote	-	TERMINATE	
Not that likely to vote.....	-		
Not sure	-		

S4. For statistical purposes only, and to ensure that we have a representative sample, would you please tell me how old you are? **(IF “REFUSED,” ASK:) Well, would you tell me which age group you belong to? (READ LIST.)**

18-24	1	[142-143]
25-29	3	
30-34	7	
35-39	9	
40-44	8	
45-49	5	
50-54	8	
55-59	9	
60-64	8	
65-69	12	
70-74	15	
75 and older	13	
Not sure/refused	2	

S5. And again, for statistical purposes only, are you of Hispanic, Latino, or Spanish origin? **(IF RESPONDENT SAYS "NO" OR "NOT SURE," ASK:)** And to ensure that we have a representative sample, what is your race--white, Black or African American, Asian, or something else?

White	42	[146]
Black/African American	28	
Asian	5	
Other	4	
Hispanic	20	
Not sure/refused	1	

1. Generally speaking, how satisfied are you with the way things are going in New York City these days--very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

Very satisfied	8	[147]
Somewhat satisfied	42	
Somewhat dissatisfied	24	
Very dissatisfied	22	
Not sure	4	
Total Satisfied	50	
Total Dissatisfied	46	

2. I am going to read you the names of some public figures active here in New York City, and I would like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you are not familiar with a particular name, feel free to just say so.

	Total Pos	Total Neg	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Bill de Blasio.....	38	41	11	27	17	20	21	4	[148]
Scott Stringer.....	41	6	13	28	17	4	2	36	[149]
Eric Adams.....	38	6	14	24	14	4	2	42	[150]
Maya Wiley.....	22	4	10	12	11	2	2	63	[151]
Andrew Yang.....	50	10	16	34	20	6	4	20	[152]
Ray McGuire	7	5	2	5	13	3	2	75	[153]
Shaun Donovan.....	19	3	5	14	14	1	2	64	[154]

Now let me ask you some questions about the 2021 election for mayor, in which New York City voters will have the ranked choice option, meaning you can cast votes for more than one candidate in an election, in order of your preference.

3ab. I'm going to read the names of candidates in the Democratic primary election for mayor. If the primary election were today, which ONE of the following would be your FIRST choice--(READ LIST)? (IF RESPONDENT SAYS "NOT SURE", ASK:) Well, which way do you lean at this time?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Andrew Yang	25	[157-158]
Eric Adams	19	
Scott Stringer	18	
Maya Wiley	10	
Ray McGuire	3	
Shaun Donovan	3	
Other (VOL).....	3	
Not sure	19	

(ASK ONLY OF RESPONDENTS WHO CHOOSE A CANDIDATE IN Q.3a/b.)

3cd. Now who would be your SECOND choice in the primary election for mayor between--(READ LIST)? (IF RESPONDENT SAYS "NOT SURE", ASK:) Well, which way do you lean at this time?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF ALL VOTERS

	<u>All Voters</u>	<u>Yang Voters</u>	<u>Stringer Voters</u>	<u>Adams Voters</u>	<u>Wiley Voters</u>	
Andrew Yang	25	6	33	37	42	
Scott Stringer	19	22	11	20	27	[161-162]
Eric Adams	18	21	21	15	12	
Maya Wiley	10	18	6	6	3	
Shaun Donovan	8	6	8	7	9	
Ray McGuire	5	6	6	7	-	
Other (VOL).....	3	3	-	2	-	
Not sure	12	18	15	6	7	

Vote Allocation Table: Top Three

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Andrew Yang.....	42	[181]
Scott Stringer	30	
Eric Adams	28	

Vote Allocation Table: Top Two

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Andrew Yang	60	[183]
Scott Stringer	40	

4. Now let me read you some brief information about the possible candidates for New York City mayor. After each statement, please tell me how much this candidate appeals to you--a great deal, a fair amount, just some, or very little.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY APPEALS A GREAT DEAL OR FAIR AMOUNT

	Total Great Deal/ Fair Amount	Total Just Some/ Less	Appeals A Great Deal	Appeals A Fair Amount	Appeals Just Some	Appeals Very Little	Not At All/ Will Not Support (VOL)	Not Sure	
<u>Eric Adams</u> is the borough president of Brooklyn and is the first person of color to serve in that position. He previously served as a state senator, representing Brownstone and central Brooklyn. He began his public service career as a captain in the New York Police Department. Adams was born in Brownsville and raised in South Jamaica	58	41	32	26	23	12	6	1	[163]
<u>Scott Stringer</u> has been the New York City comptroller since 2014, where he oversees the city's two-hundred-billion-dollar public pension system. He was previously elected to the New York State Assembly, and as borough president of Manhattan. Stringer was born and raised in Washington Heights	56	41	25	31	24	14	3	3	[166]
<u>Maya Wiley</u> is a former chief counsel to the mayor of New York, former chair of the Civilian Complaint Review Board, and former co-chair of the School Diversity Task Force. She previously served as a University Professor at the New School, and has worked at the NAACP Legal Defense and Education Fund and the ACLU	55	44	27	28	22	17	5	1	[167]
<u>Andrew Yang</u> is the CEO and founder of Venture for America, a not-for-profit group focused on entrepreneurship. He ran for the Democratic presidential nomination in 2020. Yang is the son of Taiwanese immigrants, and has lived in New York for twenty-one years	55	42	25	30	23	15	4	3	[168]
<u>Shaun Donovan</u> is a former Secretary of Housing and Urban Development and Director of OMB under President Barack Obama. Before that he was commissioner of the New York City Department of Housing Preservation and Development. Donovan was born and raised in New York City, and currently lives in Brooklyn	51	46	18	33	26	17	3	3	[164]
<u>Ray McGuire</u> is one of the highest-ranking and longest-serving African-American banking executives, serving as head of global corporate and investment banking at Citigroup. He has served on the boards of New York Presbyterian Hospital, the New York Public Library, the Studio Museum in Harlem, and the De La Salle Academy	45	53	19	26	28	19	6	2	[165]

5ab. Based on what you have just heard, which ONE of the following candidates would be your first choice in the Democratic primary for mayor—(READ LIST)? (IF RESPONDENT SAYS "NOT SURE", ASK:) Well, which way do you lean at this time?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Eric Adams	22	[171-172]
Andrew Yang	21	
Scott Stringer	16	
Maya Wiley	15	
Shaun Donovan	6	
Ray McGuire	4	
Other (VOL).....	2	
Not sure	14	

(ASK ONLY OF RESPONDENTS WHO CHOOSE A CANDIDATE IN Q.5a/b.)

5cd. And who would be your SECOND choice in the primary election for mayor between—(READ LIST)? (IF RESPONDENT SAYS "NOT SURE," ASK:) Well, which way do you lean at this time?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF ALL VOTERS

	All Voters	Yang Voters	Stringer Voters	Adams Voters	Wiley Voters	
Andrew Yang	24	7	26	32	24	
Eric Adams	18	17	34	8	23	
Scott Stringer	17	21	6	24	15	
Maya Wiley	13	22	10	13	5	[175-176]
Shaun Donovan	11	10	5	15	13	
Ray McGuire	7	9	10	2	9	
Other (VOL).....	2	5	-	-	1	
Not sure	8	9	9	6	10	

Vote Allocation Table: Top Three

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Andrew Yang	37	[182]
Eric Adams	37	
Scott Stringer	26	

Second Vote Allocation Table: Top Two

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Andrew Yang.....	50	[184]
Eric Adams	50	

Moving along with the survey...

6a. I'm going to mention some issues that might be important to people in deciding who they will support for mayor, and I'd like you to tell me which two issues will be most important to you. **(READ LIST. IF MORE THAN TWO, ASK:)** Well, if you had to choose just two, which would you choose?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Racial justice and policing	37	[177]
Healthcare	33	>
Jobs and the economy	31	
Public education	28	
Public safety and crime	26	
Housing	24	
Other/none (VOL)	1	
Not sure.....	3	

6b. When it comes to electing New York City's next mayor, which ONE of the following candidates would you prefer? **(READ LIST.)**

Someone who has a record of being effective and getting things done	61	[178]
Someone committed to making bold, progressive change.....	33	
Neither/depends (VOL)	4	
Not sure	2	

7ab. Now I'm going to read you several proposals that a candidate for mayor might offer. For each one, tell me whether this would make you much more likely to vote for a candidate for mayor, somewhat more likely, somewhat less likely, or much less likely to vote for a candidate for mayor, or if this makes no difference to you either way. *

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY MUCH MORE LIKELY TO VOTE

	Total More Likely	Much More Likely	Some- what More Likely	Some- what Less Likely	Much Less Likely	Not Much Difference Either Way	Not Sure	
Expand job training and school-to-work programs that help young people improve their skills.	89	68	21	2	4	4	1	[211/225]
Provide quality, affordable healthcare to New Yorkers who lack health insurance.....	87	68	19	2	5	5	1	[217/231]
Invest in infrastructure projects to put New Yorkers back to work.....	87	67	20	2	5	5	1	[219/233]
Create good jobs with family sustaining wages throughout New York City	85	66	19	3	4	6	2	[208/222]
Strengthen oversight of the NYPD and increase accountability for officers who use excessive force.	81	62	19	4	8	5	2	[213/227]
Strengthen relationships between the police and the communities they serve in order to reduce crime.	83	60	23	1	7	7	2	[214/228]
Expand access to affordable high quality child care and early childhood education.	80	56	24	5	5	8	2	[212/226]
Require developers to include affordable housing in new developments	79	55	24	6	6	8	1	[180/221]

(Q.7ab cont'd)

	Total More Likely	Much More Likely	Some- what More Likely	Some- what Less Likely	Much Less Likely	Not Much Difference Either Way	Not Sure	
Increase investments in public hospitals, clinics, and other healthcare facilities.....	81	54	27	4	4	9	2	[218/232]
Establish universal access to broadband so all students can participate in online learning.....	77	51	26	5	7	8	3	[209/223]
Increase rental assistance for low-income people and restrict evictions.....	72	48	24	7	8	10	3	[179/220]
Make undocumented immigrants eligible for cash relief programs and city services.....	63	37	26	9	13	11	4	[216/230]
Shift funding away from the police department to social services.....	52	32	20	12	21	10	5	[215/229]
Remove police from public schools.....	38	22	16	12	27	16	7	[210/224]

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1. What is the last grade that you completed in school?

Grade school	-	[234-235]
Some high school	5	
High school graduate	15	
Some college, no degree	16	
Vocational training/2-year college	7	
4-year college/bachelor's degree	29	
Some postgraduate work, no degree	4	
2 or 3 years' postgraduate work/master's degree	19	
Doctoral/law degree	4	
Not sure/refused	1	

F2. Do you own or rent your current residence?

Own	45	[236]
Rent	51	
Not sure	4	

F3ab. Are you a member of a labor union? **(IF RESPONDENT SAYS "NO" OR "NOT SURE," ASK:) Is anyone else in your household a member of a labor union?**

Yes, labor union member	26	
Yes, someone else in household is a labor union member ...	9	[237/238]
No, no one else in household is a labor union member	62	
Not sure	3	
Total Union Household	35	

F4. Thinking about your general approach to issues, do you consider yourself to be very liberal, somewhat liberal, middle of the road, somewhat conservative, or very conservative?

Very liberal	28	[239]
Somewhat liberal	26	
Middle of the road	25	
Somewhat conservative	10	
Very conservative	5	
Not sure	6	
Total Liberal	54	
Total Conservative	15	